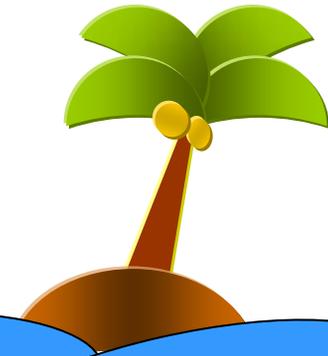


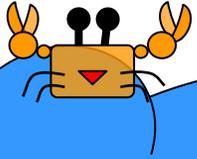
Carmel Secondary School



**To Facilitate Learning of Junior
Secondary Business**

Through

Interactive Teaching



Junior Secondary Business

- Subject introduction
- Bridging NSS Curriculum
- Building up life skills



Interactive Learning



- Any form of learning which occurs as **students interact with each other** (with or without the teacher) in processing information and exploring ideas.



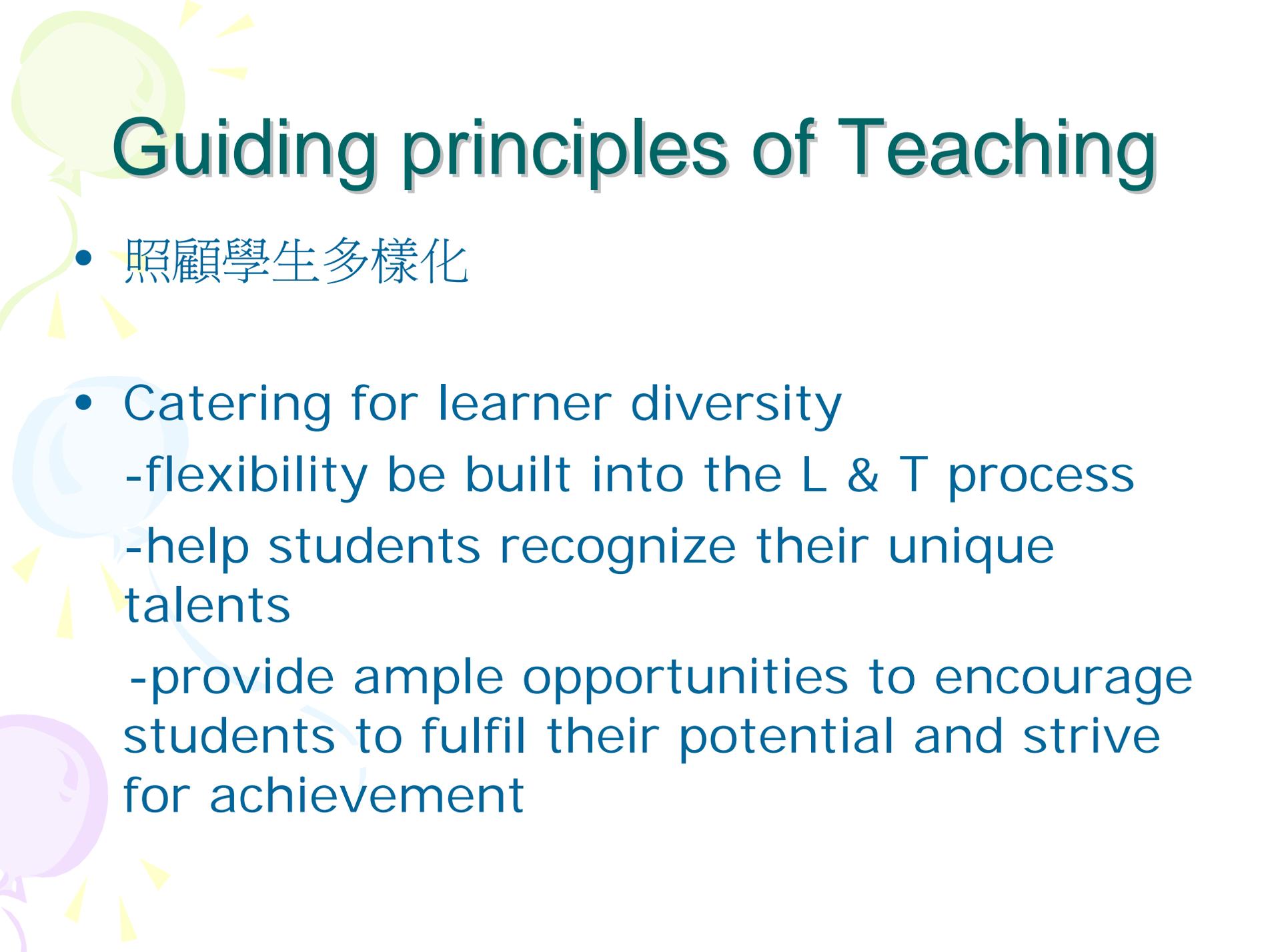
A decorative graphic on the left side of the slide features three balloons in shades of green, blue, and purple, with yellow triangular rays emanating from behind them, suggesting a bright or celebratory theme.

Guiding principles of Teaching

- 採用多元化的教學方式及策略
- Adopting a wide range of learning activities (according to learning styles, abilities, interests and needs of our students)
- 善用資源
- Effective use of resources (e.g. internet, newspaper , visits or exhibitions)

Guiding principles of Teaching

- 提升學習動機
- Enhancing motivation (help students relate the theoretical ideas to everyday experience so that they see the relevance of what they learn in classroom to the world outside)
- 建立獨立的學習能力
- Promote independence, self-directed learning (not just textbooks but also other up-to-date resources)



Guiding principles of Teaching

- 照顧學生多樣化
- Catering for learner diversity
 - flexibility be built into the L & T process
 - help students recognize their unique talents
 - provide ample opportunities to encourage students to fulfil their potential and strive for achievement

School-based curriculum Economics & Business Fundamentals

- Economics
- Business Studies
- Accounting
- Basics of Personal Finance





Business Studies

- **Pre-lesson preparation:**
 - ✓ *Providing several cases and ask the pupils to judge whether there is business establishment.*
- **Data Analysis:**
 - ✓ *<http://www.info.gov.hk/censtatd/the> number of business establishments in HK*

Business Studies

- ***Contribution of business***
- Business activities & their importance
- Role of business in Hong Kong's economy



Business Studies

- ***What is business?***

- ✓ Definition of business enterprises

- **Case study: *eBay***

- "Open system" - Illustrate how businesses interact with its operational environment.

- ✓ Brief introduction of a typical organization structure of a business



Business Studies

Pre-lesson preparation:

- ✓ *“Company search”*
- ✓ *Ask Ss to search several companies and share how these companies “help” their lives / help raising people's living standard.*



Business Studies

- ***Factors affecting business in Hong Kong***
 - ✓ *Economic, social, political, legal, governmental, competitive, technological and physical environment*
 - ✓ *General business operating environment*



Business Studies

- **Assessment:**

- ✓ Newspaper Clipping

demonstrate how business is affected by different factors

- ✓ Consolidation Exercises

- ✓ Guided Writing

How to write a short essay?





Business Studies

- Forms of business ownership

Set

Still remember this movie?



Business Studies

- Forms of business ownership
- 在片中，周星馳反駁兩位角色莫小姐及「四叔」的議論，講「如果是我，就開分店，一間變兩間....八間變十六間，跟住上市，上市咪再集資囉，之後再分拆....之後收股息就夠....」

Movie production by Stephen Chow (go public)



Business Studies

- **Forms of business ownership**

- ✓ Private VS Public Enterprises

- ✓ Types of Private enterprises:

- Sole proprietorship

- Partnership

- Limited company (private & public)

- Stock exchange

- Stocks (types & factors affecting share prices)

- Bonds



Business Studies

- Forms of business ownership

- **Group Presentation:**

Which type of BU is suitable for:

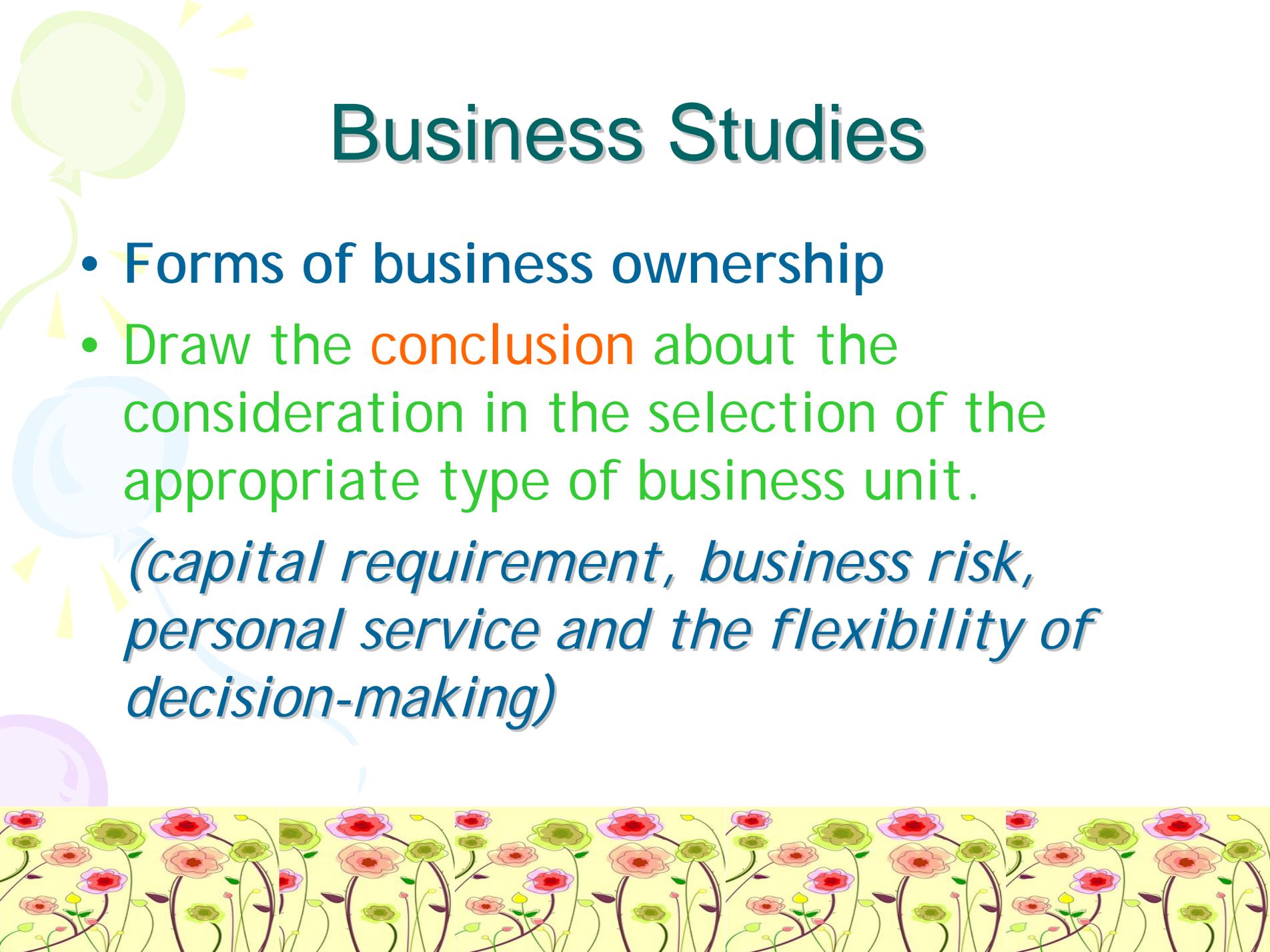
- salon
- hawker
- seafood restaurant
- banking
- property development
- tuck shop
- cyber café
- clinic
- private hospital



Business Studies

- 3-4 mins/group with ppt presentation
- 9 groups x 4-5 pupils
- Teacher assessment (60%)
Peer assessment (40%)
- ✓ *Communication in English (20%)*
- ✓ *Enthusiasm (20%)*
- ✓ *Possible organization of the firm & the features of the market (20%)*
- ✓ *Possible advantages with good application (40%)*





Business Studies

- Forms of business ownership
- Draw the **conclusion** about the consideration in the selection of the appropriate type of business unit.

(capital requirement, business risk, personal service and the flexibility of decision-making)

Thank
You

